

KETK-TV, Tyler, TX 75703 ComCorp of Tyler License Corp.

Quarterly List of Issue-Responsive Programming Second Quarter 2011 (April 1, 2011 – June 30, 2011)

KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Economy
- Education
- Government and Politics
- Health
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- KETK Today (Monday Friday: 5:00-7:00am)
- East Texas Live (Monday Friday: 11:00am-12:00pm)
- Live @ Five (Monday Sunday: 5:00-5:30pm)
- KETK News at 6 (Monday Friday: 6:00-6:30pm)
- KETK News at 10 (Sunday Friday: 10-10:35pm)
- KETK Today (Saturday & Sunday: 8:00-9:00am)
- KETK News at 10 (Saturday: 10-10:30pm)

NBC Network News and Public Affairs Programming:

- Today (Monday Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by:	Yolanda Clater	July 8, 2011
_	Yolanda Clater, Program Manager	Date Placed in Public Inspection File

Program	Time	Date	Duration	Description
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	04/07/11	4 minutes 20 seconds	A bizarre home invasion took place early in the morning when a woman dressed like a man entered a house and tied up a family while trying to collect on a debt at the wrong house. She had nun chucks, a fake gun and a knife.
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	04/08/11	2 minutes 40 seconds	Kilgore canceled all classes today after it was discovered that their buses had been vandalized and they could not pick up students.
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	04/08/11	2 minutes 40 seconds	A man ran from police after they discovered he had drugs on him. He escaped to a nearby house and climbed to the roof, where there was a standoff with police for several hours.
KETK Today	5:00am 6:00am	04/13/11	30 seconds	A jury has now seen the video of a Denton man fatally shooting his 10-year-old daughter accidentally in the head during a drunken lesson on handling handguns.
KETK Today	5:00am 6:00am	04/25/11	30 seconds	Nine people were in a Dallas courtroom on Friday for their involvement in a cocaine distribution ring. They were arrested on Thursday in the Terrell area. Each is charged with one count of conspiracy to possess and distribute crack cocaine.
KETK Today	5:00am 6:00am	05/06/11	40 seconds	A Houston County grand jury indicts three Crockett residents and Palestine teen in connection with child sex crimes.
KETK News at 6 KETK News at 10	6:00pm 10:00pm	05/06/11	51 seconds	A man was attacked and robbed in his home overnight. He was taken to the hospital, and the attacker was never found.
KETK News at 10	10:00pm	05/09/11	1 minute 20 seconds	A KETK exclusive: A club in Smith County burns down and neighbors are glad it's gone. Reporter Casey Claiborne finds out why.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
KETK Today	5:00am 6:00am	05/20/11	40 seconds	According to our newspaper partner the Longview News Journal 38-year old Angela Sue New, an English teacher from Union Grove, was arrested Thursday morning. New, allegedly had a relationship with an 18-year old student back in April.
KETK Today	5:00am 6:00am	06/02/11	40 seconds	Two Longview men were arrested Tuesday in connection with a May 23 rd aggravated robbery that sent one person to the hospital. 19-year old John Pack and 28-year old Robin Wilson were picked up by police.
Live @ Five KETK News at 6	5:00pm 6:00pm	06/02/11	2 minutes 10 seconds	Investigators are looking for two people who stole thousands of dollars from an ATM inside of the Zippy J's off Hwy 31 in Kilgore. Two masked bandits wearing black clothing and gloves cut right through the store's exterior wall to get cash.
KETK News at 6	6:00pm	06/06/11	40 seconds	A Longview man attempted to break into a house, but was met by the victim holding a shotgun. After a struggle, the gun went off. The man breaking in ran, injured, to a neighbor's house.
KETK News at 10	10:00pm	06/07/11	1 minute 55 seconds	A Monday night gas station raid by police in Arp leads to two arrests, after the business was found to be involved in illegal gambling.
KETK News at 6 KETK News at 10	6:00pm 10:00pm	06/08/11	2 minutes 55 seconds	The Jacksonville officer was put on probation following an accident where the officer did not follow department rules. The officer will be under supervision.
KETK Today East Texas Live	5:00am 6:00am 11:00am	06/20/11	1 minute 15 seconds	A Longview man was convicted on Friday of a third degree felony for "indecency with a child." He allegedly exposed himself at The Butcher Shop in Longview.

Program	Time	Date	Duration	Description
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	04/01/11	3 minutes 40 seconds	Gas costs make up the majority of school budget expenses. What are they doing to make up the difference with rising gas prices?
Live @ Five KETK News at 10	5:00pm 10:00pm	04/06/11	2 minutes 30 seconds	More and more people are buying farmland for the purpose of growing their own crops in a down economy.
KETK Today	5:00am 6:00am	04/13/11	4 minutes 10 seconds	Later today President Obama lays out his plan for reducing the nation's debt, and it is being widely reported his plan will include raising taxes. Republicans are already pouncing on that idea.
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	04/14/11	3 minutes 20 seconds	The national debt averages out to more than 31 thousand dollars per household.
KETK Today	5:00am 6:00am	04/22/11	34 seconds	Numbers didn't drop as much as some economists expected, but fewer Americans applied for unemployment benefits The Labor Department says the number of people seeking jobless benefits dropped by 13,000. Economists say this shows the economy isn't turning around as quickly as projected.
Live @ Five	5:00pm	05/02/11	35 seconds	People are keeping their cars longer, because in today's economy people aren't able to afford a new car purchase. This is forcing to urge the public for trade-ins.
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	05/03/11	3 minutes 20 seconds	Many people are pawning gold and silver for money in these hard times. Some are doing it to meet ends with rent, and many are just looking for some extra cash for gas money with prices so high.
Live @ Five KETK News at 6	5:00pm 6:00pm	05/04/11	2 minutes 20 seconds	Since Bin Laden became an American household name back in 2001, The U.S. economy has drastically changed. Reporter Ben Hill outlines the ways that Bin Laden has shaped our economy over the past 10 years and explains how his death may have an effect on it as well.
Live @ Five KETK News at 10	5:00pm 10:00pm	05/04/11	1 minute 55 seconds	A new report shows that 1 out of every 7 people have food stamps.

Issue: Economy (continued)

Program	Time	Date	Duration	Description
East Texas Live	11:00am	05/06/11	15 seconds	The Labor Department says private employers added more than 2-hundred thousand jobs last month. That's the most since February 2006. The numbers suggest businesses are gaining confidence.
KETK Today	5:00am 6:00am	05/19/11	5 minutes 40 seconds	You've no doubt heard the words "subprime mortgage". The two words may even make your blood boil. However, your blood might get even hotter with news that subprimes may be making a comeback.
Live @ Five KETK News at 6	5:00pm 6:00pm	06/01/11	3 minutes	The Bureau of Labor Statistics says Dallas-Fort Worth and Houston continue to lead the nation in new jobs. Analysts say Texas has been a leader in job growth. The trend has continued even in this economic downturn. This may leave many other states wondering, how does Texas do it?
KETK Today	5:00am 6:00am	06/02/11	3 minutes 30 seconds	Reports released Wednesday say 38,000 jobs were added in May. However analysts predicted more than 175,000 additional jobs. Disappointing numbers for the nation, but once again, Texas could be bucking the trend.
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	06/03/11	4 minutes 50 seconds	Reports show, lower wages combined with higher gas and food prices are creating an atmosphere of economic confusion amongst East Texans.
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	06/09/11	4 minutes 45 seconds	The price of oil is taking a big chunk of our family budget, but county budgets are being crippled by the high cost of fuel and supplies for road construction too.
KETK Today	5:00am 6:00am	06/20/11	1 minute 40 seconds	Texas Congressman Louie Gohmert says creating jobs is our top priority. He says Republicans want to cut corporate tax rates and reduce regulations to get the economy moving and corporations hiring again.

Issue: Education

Program	Time	Date	Duration	Description
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	04/05/11	3 minutes 40 seconds	Lon Morris teachers have not received their paychecks, and students have not been getting refund checks. Parents are concerned as reports of teachers walking out on class have been sprouting up.
KETK Today	5:00am 6:00am	04/13/11	1 minute 30 seconds	An East Texas school board meeting ends with the superintendent taking a leave of absence. Several Hallsville parents and a trustee asked Greg Wright to step down after the district spent more than 12-million-dollars that was supposed to go to the state in the last couple of years.
Live @ Five KETK News at 10	5:00pm 10:00pm	04/13/11	3 minutes	Teachers are concerned about the so- called "boobie bracelets". The pink bracelets are meant to raise money for breast cancer research, but students (mainly boys) think of the bracelets as a joke. Teachers are concerned they are a distraction in class.
KETK Today	5:00am 6:00am	04/22/11	40 seconds	The Texas House approves a bill prioritizing college aid based on performance instead of finances. Under the bill, better-performing students would get priority as the state doles out money from its Texas grant program.
Live @ Five KETK News at 10	5:00pm 10:00pm	04/29/11	2 minutes 25 seconds	A new study shows that students who work during school have a greater risk of not graduating college. Reporter Phil Kuchinsky explains why.
KETK Today	5:00am 6:00am	05/03/11	40 seconds	The University of Texas is set to discuss increasing enrollment by about 10% and cutting tuition costs by about half, later this week.
Live @ Five KETK News at 10	5:00pm 10:00pm	05/18/11	2 minutes 45 seconds	Cost of lunch at schools may go up soon. The cost of paid lunches has to match the amount that a school is reimbursed for a free lunch. The increase would be about \$.25.
Live @ Five KETK News at 6	5:00pm 6:00pm	05/20/11	3 minutes 5 seconds	Tyler ISD says they have to cut positions in order to save \$275,000 in the face of major state school budget cuts.

Issue: Education (continued)

Program	Time	Date	Duration	Description
East Texas Live	11:00am	05/20/11	25 seconds	Tyler Independent School District cut \$275,000 from central staffing positions. Superintendent Dr. Randy Reid says the district eliminated the Executive Director position, along with other vacant jobs.
Live @ Five KETK News at 6	5:00pm 6:00pm	05/25/11	2 minutes 50 seconds	Bill that would require schools to inform teachers if any students had been arrested or convicted of serious crimes has passed through the senate.
KETK Today	5:00am 6:00am	05/31/11	50 seconds	One item keeping legislators down in Austin: School Finance. Democrats used a filibuster early Monday to prevent a vote on the bill. This comes 139 days of fighting budget measures that would slash billions from public education. The school finance bill would have allowed Texas to pay public schools four billion less than owed under current law.
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	06/06/11	3 minutes 30 seconds	This year, Camp Tyler raised their prices \$25 for every student. Because of state budget cuts, Tyler ISD is looking at cheaper camp options.
Live @ Five KETK News at 10	5:00pm 10:00pm	06/10/11	2 minutes 50 seconds	With over seventy colleges in the state, a new report says every one of them will have to figure out how to work with budget cuts which are coming at a time when community college attendance is growing, since it is less expensive than a four-year university.
Live @ Five KETK News at 10	5:00pm 10:00pm	06/15/11	3 minutes 40 seconds	The cuts to public education in Texas will be drastic, but a growing number say cuts could be reduced "if" the state would tap into its rainy day fund.
KETK Today	5:00am 6:00am	06/20/11	2 minutes 20 seconds	A group of citizens and teachers are upset with how Troup school officials are handling taxpayer money. Like many districts facing severe budget cuts, Troup chose to cut teacher pay for a select handful of positions, but at the same time, they raised the pay of school administrators, virtually across the board.

Program	Time	Date	Duration	Description
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	04/08/11	3 minutes 45 seconds	In the face of a looming government shutdown, we separate fact and fiction. What exactly will be cut? How will it affect you?
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	04/11/11	4 minutes 20 seconds	In the face of a second shutdown threat, we again outline how a shutdown would affect us, the public. What programs would be cut?
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	04/12/11	4 minutes 50 seconds	We outline the details of the budget deal that passed, narrowly avoiding government shutdown.
KETK Today	5:00am 6:00am	04/13/11	1 minute 20 seconds	We now know more details about the budget deal that prevented the government shutdown last Friday, but how real are the cuts, and what exactly did each side give up?
KETK Today	5:00am 6:00am	04/22/11	40 seconds	A youth alcohol bill clears the state senate. It aims to encourage young people to seek medical help, especially in the case of potential alcohol poisoning. The bill includes mandatory punishment of people convicted of coercing others into drinking.
Live @ Five KETK News at 6	5:00pm 6:00pm	05/02/11	2 minutes 10 seconds	Texas legislators are debating a bill that would allow people to keep guns in their parked cars while at work.
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	05/04/11	2 minutes 32 seconds	A bill that would make owning a dog that kills somebody a second degree felony is up for a final vote in the Texas House today. The owner would face up to 20 years in prison if their dog results in the death of someone.
Live @ Five KETK News at 6	5:00pm 6:00pm	05/05/11	3 minutes 5 seconds	A bill that would allow for DPS checkpoints on southbound roads into Mexico to check for drugs and weapons has passed through Senate. Reporter Roger Gray discusses what this would mean for law enforcement and drivers.
KETK Today	5:00am 6:00am	05/06/11	1 minute 10 seconds	Despite school budget concerns down in Austin, the House passed a bill to strengthen protocol for dealing with student athletes who suffer concussions.

Issue: Government and Politics (continued)

Program	Time	Date	Duration	Description
Live @ Five	5:00pm	05/06/11	1 minute 30 seconds	Republican Senate candidate Tom Leppert is in Tyler today to speak with the public. Reporter Ben Hill talked to him about his plans for the state, and his views on current hot- topic political issues.
East Texas Live	11:00am	05/20/11	1 minute	President Obama's declaration of a two-state solution for Israel and the Palestinians based on 1967 borders, sets a tough background for his talks today with Israeli Prime Minister Benjamin Netanyahu.
KETK Today	5:00am 6:00am	06/02/11	2 minutes 30 seconds	Former Massachusetts Governor Mitt Romney's expected to make his formal announcement today. With that announcement comes scrutiny like how President Obama's health plan was based on Romney's.
Live @ Five KETK News at 10	5:00pm 10:00pm	06/10/11	4 minutes	A meeting in Switzerland this week involving several government leaders is providing lots of fodder for conspiracy theorists everywhere.
KETK Today	5:00am 6:00am	06/20/11	2 minutes	The State Board of Education has been front and center of the special legislative session down in Austin. Budget items and curriculum options have given the board national attention, but the coverage hasn't always been flattering. Board member Thomas Ratliff says part of the problem in Texas schools is that we've forgotten what local control means.
Live @ Five	5:00pm	6/27/11	20 seconds	The government will begin their ban on incandescent bulbs starting in January, but Texas just passed a bill that would allow those made in Texas to continue being sold.
Live @ Five	5:00pm	6/27/11	30 seconds	The controversial pat-down bill cleared the House Monday after several changes, now it heads for the Senate for more debate.

Program	Time	Date	Duration	Description
Live @ Five	5:00pm	04/05/11	45 seconds	Certain foods can worsen seasonal allergies. Fresh fruits and veggies can even have "cross reaction" with pollen. So if you are allergic to pollen, you may think you are allergic to food items contaminated with it.
KETK Today	5:00am 6:00am	04/06/11	50 seconds	Engineers at the Fukushima Daiichi site used sawdust, newspapers, concrete as well as liquid glass to stop the flow of contaminated water. The liquid glass was injected into the ground beneath the leaking storage pit Tuesday and stopped the leak.
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	04/18/11	5 minutes 20 seconds	How will the Medicaid program manage in the face of budget cuts? What benefits will be taken away or changed?
Live @ Five KETK News at 10	5:00pm 10:00pm	04/20/11	2 minutes 30 seconds	Prescription drugs are a big problem. Many people have become hooked on them. It's such a problem that Tyler police have created a "no questions asked take back day" where they will take any unused prescription drugs from the public.
East Texas Live	11:00am	04/25/11	1 minute 40 seconds	All over the country, people are ponying up \$55 a pop to sit in rooms, covered ankle-deep in salt. It's called "salt therapy" or halotherapy, and as Jinah Kim reports, the ancient treatment for ailments ranging from asthma to psoriasis is making a comeback.
East Texas Live	11:00am	05/06/11	1 minute	Should chocolate milk be allowed in school lunches? It's been sweetening school lunches for generations, but now it's coming under scrutiny.
KETK News at 6 KETK News at 10	6:00pm 10:00pm	05/18/11	2 minutes 10 seconds	Some doctors say they are refusing patients because of weight issues. Their exam tables or equipment can't handle someone of that size or they run higher risk of complications.

Issue: Health (continued)

Program	Time	Date	Duration	Description
KETK Today	5:00am 6:00am	05/18/11	1 minute 20 seconds	A bill no longer requiring restaurants to have a poster showing the Heimlich maneuver passes in the House. The posters are not necessary because a swat to the back could also help a choking victim. The American Red Cross teaches both techniques.
KETK News at 6 KETK News at 10	6:00pm 10:00pm	05/19/11	2 minutes 30 seconds	HIV patients will lose state funding for prescriptions soon. There are over 300 HIV patients in East Texas, more than a third of the amount in the whole state.
Live @ Five KETK News at 6	5:00pm 6:00pm	05/26/11	3 minutes 10 seconds	Representative Louie Gohmert approves of the controversial voucher system to replace Medicare. Reporter Roger Gray explains what this means, and how it would change Medicare.
Live @ Five KETK News at 10	5:00pm 10:00pm	06/01/11	2 minutes 40 seconds	A new study shows one in five young adults, ages 24 to 32 have high blood pressure. More than half don't know they have it.
KETK Today East Texas Live	5:00am 6:00am 11:00am	06/02/11	8 minutes 15 seconds	A new study by the University of North Carolina shows 20% of young adults have high blood pressure and most don't even know it.
KETK News at 6 KETK News at 10	6:00pm 10:00pm	06/09/11	2 minutes 40 seconds	A new study says that sitting for long periods of time could be as bad for you as smoking. Diabetes, cancer and even early death are just a few of the risks experts say linked to prolonged sitting.
KETK News at 10	10:00pm	06/15/11	1 minute 50 seconds	A new study shows that the average American watches five hours a day of TV. That's nearly twenty hours a week. Experts are linking a variety of illnesses with watching television.
KETK Today	5:00am 6:00am	06/16/11	4 minutes	An East Texas toddler is in critical condition at a Dallas hospital. Police say his life was saved after a man performed CPR on him. KETK's Ashley Aldrich has more on how to save a life if this happens near you.

Issue: Public Safety

Program	Time	Date	Duration	Description
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	04/01/11	4 minutes 15 seconds	Two Tyler bike cops are forced to shoot at a car when the suspect nearly drives over them. The man is on the loose.
KETK News at 6 KETK News at 10	6:00pm 10:00pm	04/11/11	2 minutes 25 seconds	Tyler police are looking for the man who killed 28 year old Harold Miller and set fire to his home. They are asking for the public's input in identifying the man at large.
KETK Today	5:00am 6:00am	04/13/11	30 seconds	A 78 acre fire is being investigated as arson. This is the second wildfire along state highway 103 east near Lufkin. Both Angelina County and the city of Lufkin are under a burn ban.
Live @ Five	5:00pm	04/15/11	15 seconds	Monkeez and Friends wrist rattles are being recalled because the pom poms attached to them can pose a choking hazard.
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	04/18/11	4 minutes 20 seconds	The extreme drought and high winds are creating a major fire hazard. We explain why.
KETK Today	5:00am 6:00am	04/25/11	30 seconds	An 18 wheeler flipped over on I-20 Sunday and caused traffic delays for most of the day. The truck was reportedly on its way to California when the driver swerved to avoid hitting a car causing the truck to lose control and flip the trailer.
KETK News at 6 KETK News at 10	6:00pm 10:00pm	05/03/11	2 minutes 30 seconds	In the wake of recent data breaches like Citigroup, the Texas State Comptroller's office, and others, reporter Cody Spain looks into identity theft insurance to see how this valuable tool might help protect you from being a victim of this crime.
KETK Today	5:00am 6:00am	05/06/11	40 seconds	The Henderson man accused of placing more than 30 suspicious devices in mailboxes around East Texas, Larry Gene North, will be sentenced in June. He's been in the hospital the majority of his time since being arrested back in 2010.

Issue: Public Safety (continued)

Program	Time	Date	Duration	Description
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	05/10/11	4 minutes 50 seconds	A man was shot 6 times by an acquaintance on I-20 near the Pilot truck stop. The shooter stole his car and drove away. He is still on the run and could be dangerous. The victim managed to walk about a mile to the truck stop and survived.
Live @ Five KETK News at 6	5:00pm 6:00pm	05/11/11	3 minutes 5 seconds	People are confused by the flashing yellow turn signals in Tyler. We explain the confusion, and speak with the city about what the yellow lights mean.
KETK Today East Texas Live	5:00am 6:00am 11:00am	05/20/11	8 minutes 30 seconds	DA Matt Bingham met with reporters after a 2 and a half hour proceeding in which 6 of the 7 people accused of forcing small children to perform sex acts on stage, agreed to a plea bargain that will essentially set them all free.
KETK Today	5:00am 6:00am	06/02/11	40 seconds	Traffic was shut down to one lane during rush hour after diesel spilled onto the highway, Wednesday morning in Longview. It happened on Highway 259 at the Neiman Marcus intersection around eight.
Live @ Five KETK News at 6 KETK News at 10	5:00pm 6:00pm 10:00pm	06/02/11	4 minutes 30 seconds	Thousands of Americans suffer every summer from heat-related illnesses. Some even die from them; and now that temperatures are climbing, experts warn everyone to be careful.
Live @ Five KETK News at 10	5:00pm 10:00pm	06/03/11	3 minutes	Today's death marks the 35 th child drowning so far this year in Texas. It's the sixth drowning in East Texas over the past week. As people head to the water for the summer, we explain how to stay safe.
Live @ Five KETK News at 6	5:00pm 6:00pm	06/08/11	3 minutes 10 seconds	The East Texas heat is only getting worse; and with dry conditions, the fire danger is high.
KETK Today East Texas Live	5:00am 6:00am 11:00am	06/20/11	1 minute 30 seconds	Firefighters on Sunday battled to contain one of the largest wildfires ever recorded in East Texas history. The blaze has consumed 15,000 acres. Two unoccupied homes and several outbuildings and trailers were destroyed.

Public Service Announcements

GROUPS AND ORGANIZATIONS SERVED

Tyler Civic Theatre Ballet Tyler, Inc.

Cotton Patch Challenge/Scottish Rite Hospital for Children

East Texas Symphony Orchestra/ETSO Give Me The Bible/Dogwood Jamboree

Hall Motors/Cattle Baron's Gala

American Cancer Society Black Dance Theatre Blueberry Festival Children's Art Theatre **Humane Society**

Junior League of Tyler Susan G. Komen

Longview Centurion Club

March of Dimes Pinkerton Memorial **Tony Stewart Foundation**

Longview Partnership/Longview Artwalk Longview Partnership/Longview Rodeo

Texas Association of Broadcasting/National Guard Texas Association of Broadcasting/Room to Breathe Texas Association of Broadcasting/State Health Services

TOTAL Number of PSA's aired is 1,711 (Ch. 56.1)

Ballet Tyler, Inc. Longview Centurion Club

East Texas Symphony Orchestra/ETSO March of Dimes Give Me The Bible/Dogwood Jamboree Pinkerton Memorial Hall Motors/Cattle Baron's Gala **Tony Stewart Foundation**

Adoption NCSA **USO**

Dairies Longview Partnership/Longview Artwalk Longview Partnership/Longview Rodeo Department of Transportation

TAB/National Guard **Humane Society** March of Dimes TAB/Organ Donation Poison Help TAB/Room to Breathe **WIC** TAB/State Health Services

American Cancer Society TAB/Teen Driving **Black Dance Theatre** Tyler Civic Theatre

Blueberry Festival Children's Art Theatre **Humane Society** Junior League of Tyler

Susan G. Komen

Cotton Patch Challenge/Scottish Rite Hospital for Children

TOTAL Number of PSA's aired is 8,895 (Ch. 56.2)

Community Involvement

TYLER WATCH

<u>www.tylerwatch.com</u> is an online police scanner that will show you the activity of crime in your neighborhood. You can track crime from where you live anytime you want from our web page www.tylerwatch.com. Using KETK's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

KETK COMMUNITY CALENDAR

KETKnbc.com/events is the East Texas online resource for East Texas events happening in the community.

KETK ON TWITTER

Twitter.com/KETK – KETK news is now on the ever popular social networking website, Twitter. KETK twitter followers will receive KETK news updates 24/7 that may affect their daily living in East Texas.

KETK NBC FACEBOOK

<u>www.Facebook.com/KETKnbc</u> – KETK news is now on the ever popular social networking website, Facebook. KETK Facebook friends will receive KETK news updates 24/7 that may affect their daily living in East Texas.

RELAY FOR LIFE – April 8 and 9 – KETK HOPEWATCH team raised money for the American Cancer Society. This was an all night event held at the Tyler Lee High School and our team also participated in the walk.

SUSAN G. KOMEN RACE FOR THE CURE – Saturday, May 7, KETK walked in the Race for the Cure to support friends, family, survivors and KETK'S Jennifer Kielman.

STUDENT OF THE YEAR CAMPAIGN – May/June – KETK recognized the top graduating seniors across East Texas in our *Student of the Year* campaign. The campaign aired May through June. KETK awarded a \$2,500 scholarship to Jane Post of Robert E. Lee High School.

Staff Community Service

Jennifer Kielman – April 15: Relay for Life Harrison County, Keynote Speaker about breast cancer battle; May 7: Race for the Cure, Speaker about breast cancer battle and helped Komen foundation with awards ceremony; June 11: Cattle Baron's Gala- helped American Cancer Society with testimony about battle with breast cancer.

Katie Green – April 15: Weather talk to 5th grade at Bullard Intermediate School; June 29: Weather Safety Talk at event for Exxon Mobil.

Kaci Koviak was named the honorary legacy campaign chair for the Henderson County Performing Arts Center, the largest non-profit community theatre in East Texas. The campaign, to raise \$500,000 for the theatre's legacy program, began in May 2011 and will continue through May of 2012.

Cindy Terry, Brandy Priest and John Jones attended the Longview Cattle Baron's Ball on April 30. The annual fundraiser event, which is attended by hundreds of East Texans, benefits the American Cancer Society.

Scott Chesner and Kris Betts – speaking engagement on May 12, 2011, spoke at Career Day at Fred Douglas Elementary School in Jacksonville to 5 classes totaling about 100 students each about careers in Television Broadcasting and Meteorology.

Network Issue-Responsive Programming Information

MEET THE PRESS WEEKEND LISTINGS

April 3: Sen. Dick Durbin (D-IL) joins us for an exclusive interview as the battle over the budget approaches yet another deadline. Then: An exclusive interview with the chairman of the Permanent Select Committee on Intelligence in the House, Congressman Mike Rogers (R-MI). Plus, a roundtable: Marc Morial, Mike Murphy, E.J. Dionne, Doris Kearns Goodwin, and Daniel Yergin.

April 10: White House Senior Adviser David Plouffe joins us to discuss how President Obama plans to get the federal government back on track. Then, an exclusive interview with Rep. Paul Ryan (R-WI), the Chairman of the House Budget Committee. Plus, a roundtable: Tim Shriver, Jim Cramer, Helene Cooper, and Chuck Todd.

April 17: The president's point-man on the economy, Treasury Secretary Tim Geithner, joins us to discuss upcoming budget battles. Then, a roundtable with Fmr. chairman of the Federal Reserve, Alan Greenspan; Sen. Mike Lee (R-UT), Fmr. Gov. Jennifer Granholm (D-MI); author Jon Meacham; and author of the new book "Fail Up," PBS's Tavis Smiley.

April 24: Sen. John McCain joins us live to share the latest on his trip to Libya. Then, Sens. Conrad and Coburn, two members of the "Gang of Six" negotiations, face off on the budget debate. Plus, a roundtable: David Brooks, Eugene Robinson, Alex Castellanos and Anita Dunn.

May 1: New York City Mayor Michael Bloomberg, Virginia Governor and Vice-Chairman of the Republican Governor's Association, Bob McDonnell (R-VA), and Former White House Senior Advisor, David Axelrod. Also, Sen. Marco Rubio (R-FL). Plus, SNL comedian Seth Meyers on political parodies.

May 8: First, White House National Security Adviser Tom Donilon. Then, Fmr. Mayor of New York City Rudy Giuliani, Fmr. Homeland Security Secretary Michael Chertoff and Fmr. CIA Director Gen. Michael Hayden on a post-bin Laden world. A roundtable with Bob Woodward, Katty Kay, Doris Kearns Goodwin, Mike Murphy.

May 15: Former Speaker of the House Newt Gingrich. Then a roundtable: Columnist for the Washington Post, EJ Dionne; columnist for the Wall Street Journal, Peggy Noonan; senior political analyst for Time Magazine, Mark Halperin; White House Correspondent for the New York Times, Helene Cooper; and chief political writer for the New York Times Magazine, Matt Bai.

May 22: After announcing this week that he will not be a candidate for Senate in 2012, House Budget Chair Paul Ryan (R-WI) is at the center of the debt ceiling fight. Plus: the latest on Decision 2012 and the "Newt fallout." Our roundtable: Rep. Chris Van Hollen, Mike Murphy, NBC's Andrea Mitchell, WaPo's Eugene Robinson, and NYT's Andrew Ross Sorkin.

May 29: How will the Medicare issue play out in the 2012 elections? Republican leader Sen. Mitch McConnell (KY). Then, Democratic Policy Committee chairman Sen. Chuck Schumer (NY). Plus, our roundtable: Fmr. Rep. Harold Ford, Jr. (D-TN); GOP Strategist Alex Castellanos; Washington Post Columnist Ruth Marcus and New York Times Columnist David Brooks.

June 12: Reince Priebus and Debbie Wasserman Schultz on 2012. Then, Our Meet The Candidates series continues with former Senator Rick Santorum (R-PA). Finally, our roundtable: Atlanta Mayor Kasim Reed (D), GOP strategist Mike Murphy, MSNBC's Richard Wolffe, and the Wall Street Journal's Kim Strassel.

June 19: Sen. Dick Durbin and Sen. Lindsey Graham on Libya and the debt ceiling. Then, the latest on the developments in the Middle East from our man overseas, Chief Foreign Correspondent Richard Engel. Also: LA Mayor Antonio Villaraigosa, The Wall Street Journal's Paul Gigot, Presidential Historian Doris Kearns Goodwin, and NBC's Chuck Todd.

June 26: Chris Christie (R-NJ), a rising star in the Republican party, on the national debt, New Jersey's new pension plan and 2012. Also this Sunday: A debate about the future of the U.S. role in Afghanistan with Sen. Jack Reed (D-RI) and Sen. Jim Webb (D-VA). Then, a roundtable with the BBC's Katty Kay, the NYT's Matt Bai and David Brooks.

DATELINE NBC

Friday, April 1 (9pm ET/8pm Central): Three people are gunned down, two fatally, in a quiet Georgia town. A 2-hour "Dateline," Dennis Murphy unravels the layers of a mystery that took the lives of a husband and son, leaving a mother devastated and a family torn apart.

Sunday : Hoda Kotb tells the story of how one transatlantic flight swept a child from his home in New York, and cut his father completely out of his life. And, even though courts found the mother unfit, a 4 year international custody battle has failed to bring his son home.

Friday, April 8 (9pm ET/8pm Central): A 2-hr "Dateline," Keith Morrison brings viewers the disturbing story of how two teenage girls suddenly vanished during the day, and how their families received justice for what happened to them. He speaks exclusively with San Diego Sheriff's homicide detectives who offer details about the investigation into the Chelsea King and Amber Dubois murders. As a result of their tragic story, former Gov., Arnold Schwarzenegger, signed *Chelsea's Law* to better protect children in California. Repeat

Sunday, April 10 (7pm ET/6pm Central): A clearing house for unwanted babies in Moscow, Keith Morrison tells the harrowing story of one boy who was institutionalized because he was born with cerebral palsy. After years of loneliness and rejection, the charismatic child's life takes a turn - someone was on his side.

Friday, April 15 at 9pm ET/8pm Central: An expectant mother killed in cold blood. Linking a celebrated former pro football player and several women in his life to the investigation, Rob Stafford tells the story of how detectives were committed to bringing the killer or killers to justice. 21 year old Robin Hoynes, murdered in a KFC. It took over 20 years to catch her killer. Keith Morrison tells the story of an intrepid detective and an aggressive Deputy DA who cracked this cold case and helped a family finally put their sister to rest.

Sunday, April 17 at 7pm ET/6pm Central: Chris Hansen goes deep inside Mexico's drug war. With exclusive access, he investigates the violence in Juarez and tells the story of a mother who pursued her daughter's killer and then gave her life for her campaign against cartel corruption.

Friday, April 22 at 9pm ET/8pm Central: Two New Jersey boys, raised in the burbs, born to achieve great things; one an international banker, the other a real estate developer. Dennis Murphy reports on the strange and untimely deaths of the Kissel brothers.

A family hunting trip in Newfoundland leaves a father dead. Keith Morrison tells the story of how one rainy, dreary and foggy night, a woman shot and killed something she said she thought was a bear -- it wasn't.

Sunday, April 24 at 7pm ET/6pm Central: The sweet girl-next-door, a commoner with coal miner roots, in line for the British throne. Days before the highly anticipated Royal Wedding, Dennis Murphy tells the

story of Kate Middleton, her family's humble beginnings, and her courtship with a Prince. A remarkable family journey from the mines to royal lineage complete.

Friday, April 29 at 9pm ET/8pm Central: *PATH OF DESTRUCTION* In a Dateline exclusive, Brian Williams reports on the historic tornado outbreak, severe thunderstorm and flash flood warnings ravaging the U.S. To date, more than 160 tornadoes, covering 15 states have swept through the nation. Resembling a war zone, the devastation is heartbreaking; the preliminary toll shows at least 250 deaths thus far. Williams will be on site, covering the destruction and impact of these horrendous storms.

THE ROYAL WEDDING Live from London, Ann Curry reports on the Royal Wedding. With behind-the-scenes coverage, find out what happens once the pomp and circumstance is over. From the unveiling of the dress to the 4 minute walk down the aisle, the vows to the kiss, and the carriage ride along the parade route.

Sunday, May 1 at 7pm ET/6pm Central: Tom Brokaw reports from the White House as he sits down with First Lady Michelle Obama and Dr. Jill Biden, wife of the Vice President, to discuss their new campaign. *Joining Forces* raises awareness of members of the armed forces and their families, sending a message that "no matter how you feel about America's wars, Americans have to do better for those who fight - and for their families."

Brian Williams goes inside Congresswoman Gabrielle Gifford's office to talk with her staff about how they're coping with the tragic incident that left Gifford in rehabilitation. Working hard to regain function in her right side, she's able to speak in short, simple phrases and is expected to attend the blast-off of space shuttle Endeavour on Friday.

An exclusive interview, Matt Lauer sits down with Steven Tyler. Candidly and emotionally, Tyler opens up to Lauer about his triumphant year. With a new book out and his role on "American Idol," he talks about recovery, a new album and upcoming tour with Aerosmith.

Josh Mankiewicz sits down with the stars of Universal Studios upcoming comedy, *Bridesmaids*. From the people who brought us Knocked Up and 40-Year-Old Virgin, Mankiewicz provides viewers with a sneak peak before the film hits theaters on May 13.

Friday, May 6, 9pm ET/8pm Central: In his first television interview, Ryan Widmer talks to "Dateline" after being on trial three times for the death of his 24-year old wife Sarah. A controversial case, first reported on "Dateline" back in September 2009, Dennis Murphy revisits the story of a newlywed found guilty of murdering his wife.

Sunday, May 8 at 7pm ET/6pm Central: A custody battle so full of shocking twists and turns, it reached the highest levels of both the U.S. and Brazilian governments and made international news. In a "Dateline" exclusive, David Goldman speaks out for the first time in a year and half, since his emotional reunion with Sean. Meredith Vieira reports on how this father and son are coping after being torn apart for so long. And for fans who want to interact with Goldman, he will be taking viewers' questions on "Dateline's" Facebook profile during the show.

Friday, May 13, 9pm ET/8pm Central: Mark and Michelle Weinberger had what many would consider a picture perfect relationship until he took her away to the Greek Isles for her 30th birthday and never came back. Rob Stafford tells the story of the *The Great Escape*, previously reported on by Pulitzer Prize winning writer Buzz Bissinger for Vanity Fair.

Sunday, May 15, 7pm ET/6pm Central: A couple in Phoenix, AZ have loaned their house to "Dateline's" Chris Hansen to test how easily a homeowner can end up spending hundreds, even thousands of dollars on unnecessary home repairs. Equipped with hidden cameras from top to bottom, watch as repairmen are put to the test to see if they can make a fix quickly, honestly and efficiently.

Friday, May 20, 9pm ET/8pm Central: "Dateline's" Chris Hansen tells the story of a young woman's quest to find her mother's alleged killer. Theresa Ramirez, who was 7 years old when her mother Rosie was murdered, made it her mission to revisit the 18-year old cold case. With the help of Deputy U.S. Marshal Aaron Garcia, a former Marine, the duo worked diligently on this case for over four years. Tracking down key witnesses, they enlisted the help of a forensic artist who created an age-progression sketch of the man in question; whom they believed had fled to Mexico.

Sunday, May 22, 7pm ET/6pm Central: With undercover cameras, "Dateline's" Chris Hansen goes inside a so-called head shop in New York City to report on bath salts, one of the newest designer drugs on the market. Its effects, according to the Drug Enforcement Administration, are similar to those of cocaine and methamphetamines. It's also easy to buy and despite what are described as devastating effects, it's legal to sell. Then, Chris Hansen goes undercover as a bike messenger pulls out a pair of bolt cutters and steals a bike; he accompanies the police as they track down thieves using high-tech tracking devices; and a bike dealer who thinks they're trying to sell him a stolen bike goes after Chris Hansen - it's the most explosive confrontation of Hansen's career.

Friday, June 3 AT 9pm ET/8pm Central: Kate Snow reports on what happened to Veno Leigertwood when he was shot down in front of his home in a suburb of Philadelphia. A poster boy for success, why would someone want to kill this young man? Two years later, the case is still unsolved as his wife, mother, sister and friends look for answers. An update to one of Dateline's fan favorites, Keith Morrison tells the terrifying story of a little girl who is kidnapped by a family friend. 30 years later, a determined woman finds her way home and puts the pieces back together, reuniting with members of her biological family.

Sunday, June 5 at 7pm ET/6pm Central: Ann Curry shares a story of generosity. Amid job losses and the recession, the people of Grafton, Wisc. came together to renovate the home of one extraordinary family. The volunteer efforts resulted in a gift this struggling town did not expect -- hope and inspiration.

Sunday, June 12 at 7pm ET/6pm Central: A show that garnered a lot of attention when it first aired, Kate Snow takes a provocative and revealing hidden-camera look at how kids really respond to apparent bullying situations when they don't know their parents are watching. Repeat

Friday, June 17 at 9pm ET/8pm Central: It's a story that has captivated the nation for three years - the death of little Caylee Anthony and the young mother accused of murdering her. As the prosecution builds its death penalty case against Casey Anthony, Dennis Murphy reports on the explosive new evidence emerging in a Central Florida courtroom and untangles the family dynamics at the heart of this tragic story. The murder of Theresa Insana has haunted her family and friends since the young casino sales executive was murdered in Las Vegas in 2004. Experienced investigators called the crime scene one of the most puzzling they'd ever come across. Josh Mankiewicz leads the Unsolved Case Squad in a discussion about the evidence.

Friday, June 24 at 9pm ET/8pm Central: Florida native Jimmy Trindade knew his way around the Bahamian islands as well as any local. Chris Hansen reports on what happened when Jimmy Trindade piloted his best friend's 38-foot Donzi from Spanish Cay back to Palm Beach and went missing. His boat was found, but he was not. From an extensive search that lasted months to strange twists and turns, Trindade's daughter and brother are still looking for answers.

On a frantic predawn morning in Lima, Ohio, Dr. Mark Wangler called 911 to say his carbon monoxide detector was going off and his wife was having a seizure. But when she died that morning, why did police doubt his story? Was it an accident or was it murder? Kate Snow reports on this tangled case and how it tore a family apart.

Sunday, June 26 at 7pm ET/6pm Central: Lester Holt takes viewers into the lives of Chicago communities facing an All-American problem: children growing up quickly and often dying too soon.